



CDABC Privacy Policy

The CDABC is dedicated to protecting your personal information in our possession and protecting the privacy of our members and visitors to www.cdabc.org. CDABC staffs are professionals who are familiar with the CDABC Privacy Policy and whose primary objective is to provide member service in compliance with Canada's Privacy Legislation and the CDABC's value statements.

Should you have questions or concerns regarding the accuracy or use of your personal information or the CDABC Privacy Policy, please contact the CDABC's Executive Assistant at 1.800.579.4440 or info@cdabc.org.

What is personal information?

Personal information is information that can be used to identify you specifically. This includes information such as your real name, email address, telephone number, mailing address, or birth date. Personal information can include an individual's opinions or beliefs, as well as facts about or related to the individual. It does not include information that by itself cannot be linked to your 'real' identity.

How does CDABC collect personal information?

We collect your personal information when you complete the CDABC membership application, via transfer (with your consent) from the College of Dental Surgeons of BC, and via the CDABC website when you update your member profile or respond to member surveys.

Obtaining Consent

Before we ask you for your personal information we will advise you how that information will be used. You may decline to provide all or specific aspects of your personal information.

Why do we need personal member information?

The CDABC requires certain personal information to allow us to

- Ø register and your CDABC membership with the Canadian Dental Assistants' Association;
- Ø fulfil your requests for member services, such as information and products;
- Ø communicate with you, via Canada Post, electronically or telephone regarding products, services, events, and emerging issues;
- Ø conduct research to improve CDABC products and services;
- Ø determine the demographics of the CDABC membership in order to identify segments of the membership for specific projects or research; and
- Ø help us to identify trends that may impact the profession, the delivery of new products and services or the discontinuation of others.

Release of Personal Information

Personal information provided by you to CDABC will not be made available to third parties outside of the CDABC, its committees and partners (CDAA) without your permission.

CDABC protects your personal information against theft, unauthorised access, copying, or modifying etc. by employing industry recognised security safeguards.

CDABC may release member information in aggregate form to third parties for purposes that the CDABC deems appropriate, however personal information about you is kept strictly confidential.

CDABC requires its service providers to abide by our privacy policy and adopt our security measures.

From time to time, the CDABC releases members' names and addresses to component CDA societies and continuing education providers who have information that may be of interest to our members. Members may choose to be omitted from these releases.

Tracking your visits and links to other sites

The CDABC does not use cookies or pieces of data transferred from our website to an individual's hard disk for record keeping purposes. We do track the URL or IP addresses of individuals who visit our site, the time of day, the name of the domain they have accessed from and the number of visitors to the site or a particular page. This information is recorded in aggregate form only and allows the CDABC to monitor and improve the site's usefulness.

The CDABC tracks traffic from referral sites, or from the site a visitor has linked from to arrive at the CDABC website. The CDABC site is linked to related sites which we believe will be helpful to you. Once you leave the CDABC site and link to a different site you are subject to the privacy practises of that site. We recommend that you read the privacy policy of every site you visit, especially if you are sharing personal information with that site.