



CERTIFIED DENTAL ASSISTANTS OF BC CE DAY & ANNUAL GENERAL MEETING

NOVEMBER 2020 | LOCATION TBD

CDABC CE Day and AGM SPONSORSHIP OPPORTUNITIES

Reach out to Certified Dental Assistants at our annual conference and general meeting, held in the Lower Mainland in November each year.

| | Rise & Shine (Breakfast and Morning Session Sponsor) | Nourish & Connect (Lunch and Afternoon Session Sponsor) | Stretch & Snack (Refreshment Break Sponsor) | Treat Yourself (Delegate Bag) |
|---------------------------------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------|----------------------------------------------------------------|------------------------------------------|
| | \$2,500 | \$2,500 | \$1,200 | \$1,000 |
| Premium Logo placement on all event signage + agenda | * | * | | |
| Standard Logo placement on all event signage + agenda | | | * | * |
| Premium Recognition on CDABC event page and social media | * | * | | |
| Standard Recognition on CDABC event page and social media | | | * | * |
| Greet and address delegates | Breakfast | Lunch | | |
| Introduce Speaker | Morning | Afternoon | | |
| Registration at CE Day Workshops (including meals and breaks) | 2 delegates | 2 delegates | 1 delegate | |
| Verbal Mentions | * | * | * | * |
| Trade Show Table | * included | * included | Preferred rate | Preferred rate |
| Delegate Package Insert (sponsor to provide) | * | * | * | * |

Mini-Trade Show Space | \$350

- Exhibitor/information table
- Recognition on the CDABC website, Facebook page, and Twitter feed with hyperlink to your website (October & November)
- Your company name in the onsite agenda/program
- Inclusion of your company information or product in delegate packages (sponsor to provide 100 pieces)
- Attendance for 2 people at breakfast, coffee and lunch breaks

In-Kind Sponsorship Opportunities

Treat Bag Insert

- Recognition as an in-kind sponsor in the onsite agenda/program
- Mention during opening and closing remarks
- Inclusion of company information or product in delegate packages (sponsor to provide 100 pieces)

Door Prizes

- Recognition as an in-kind sponsor in the onsite agenda/program
- Item(s) on display during event
- Mention during opening and closing remarks, and door prize draw



CERTIFIED DENTAL ASSISTANTS OF BC CE DAY & ANNUAL GENERAL MEETING

NOVEMBER 2020 | LOCATION TBD

SPONSORSHIP AGREEMENT

Interested in being the exclusive sponsor of the whole day*? Let's talk! 604-714-1766

Trade Show and Treat Bag inserts are still open to inclusion by other exhibitors/vendors, including annual sponsors

Please select a sponsorship level:

- Rise & Shine: Breakfast and Morning Session Sponsor—\$2,500
- Nourish & Connect: Lunch and Afternoon Sponsor—\$2,500
- Stretch & Snack: Refreshment Break Sponsor—\$1,200
- Treat Yourself Sponsor—\$1,000
- Mini-Trade Show Space—\$350
- In-Kind Sponsorship Opportunities, Treat Bag Insert Door Prizes

Cheque (payable to CDA-BC) Visa Mastercard

Company _____

Contact Name _____

Address _____

Email _____

Phone _____

Name on Card _____

Card # _____ Expiry _____

We require a high resolution company logo for print purposes.
We accept the following formats: EPS, PDF, JPEG and TIF, by email only.

Please email or fax this form to:
info@cdabc.org | 604.305.0424